

*Braver. Bolder. Business.*



*Ali Uren -*  
*Speaker Bio*

## A Brief Introduction



Ali Uren, Founder and Director of KiiKstart partners with the people who want to commit to re-designing their businesses and careers so they remain relevant in times of rapid change, growth and uncertainty.

Ali Uren currently has worked successfully and in-depth to generate new ideas and opportunities from skill gaps and external threats with over 2000 clients and 60 businesses including international brands and outback legends.

Key areas of expertise reflected in speaking engagements include how to be resourceful and innovative when you are under pressure, stressed and uncertain of the future.

*Ali Uren takes a different approach to risk and works extensively to create untapped opportunities by taking a new perspective on skill gaps and threats. It's where the innovation "gold" is found.*

## Improving Outcomes, Bottom Lines and the Overall Experience

### Keynote Topics

- Design the Future Before It Disrupts You – then have the Talent to Keep Re-Building It.
- Stop Focusing on Your Strengths – the New Opportunities that Come from Responding to Threats and Skill Gaps.
- Why Undertaking an Innovation Capability Review is Essential to Business and Career.
- Stop Doing Strategic Plans if You Want to Actually Be Innovative and Productive.
- Why Most People Will Not Move Past the Ideas Phase – and the Solutions.
- The Truth About Collaborations People Don't Talk About.
- The Art of Imagination and how to Get more of it into Life and Business.
- Designing a business that can seriously compete in the War for Talent.

## *Recent Speaking Engagements*

### **Australian Regional Tourism Convention – Tasmania**

Building Talent Beyond 2020 – Challenges and Opportunities for Regional Australia.

### **IPA (Institute of Public Accountants) Conference**

Responding Smartly to the Age of Digital Disruption.

### **Coca Cola Amatil**

### **Grant Thornton Financial Advisory**

What it Takes to Own Your Career in Today's Marketplace.

### **Australian Regional Tourism**

What is the Role of Local Government in a Modern and Changing Tourism Industry?

### **Jetty Road Mainstreet Association and Mainstreet SA**

Designing Modern Bricks and Mortar Experiences with Impact.

### **Mainstreet SA**

Capitalising on Regional Infrastructure by Adopting Innovation within Visitor Servicing

### **Leaders Institute of SA**

Uberisation of the Workforce and the Challenges for Leaders

### **Public Library Services**

Creating High Value Business Models To Remain Relevant

### **Tasmanian Tourism Industry Council Conference**

Delivering Exceptional Experiences – Getting Back End Operations in Order

## Style and Manner as a Facilitator

*"Lots of people talk about innovation, but Ali lives it.*

*She has a global mindset and challenges the status quo. Over the course of working with her, Ali asked us the pointy questions at the right times to help us evolve our thinking and create work that is both practical and action oriented, and cutting edge and aspirational.*

*I highly recommend her as a workforce strategist and learning and development coach. Ali keeps the customer and people at the centre of her thinking at all times, and her authenticity and creativity truly elevated our work.*

*One of the greatest gifts Ali gave us was to share her skills and work so openly, which meant we've walked away with many more tools in our kit and a greatly enhanced internal capability"*

**Jess Pincombe**, Governance and Assurance, ICT and Digital Government,  
Department of the Premier and Cabinet

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*"I have thoroughly enjoyed working with Ali Uren, Founder and Director of Kiikstart, to write our Brand Sites Strategy and Master Plan. Ali is a wealth of knowledge with strong skills around strategy, sales and retail in a modern market.*

*She has a comprehensive understanding of the tourism and hospitality industries and could clearly identify and articulate the opportunities in our business. On top of that she is a high energy, honest and approachable business professional. She doesn't avoid the hard topics but approaches them with tact and humility."*

**Zana Irwin**, Business Development Advisor, Pernod Ricard –  
Australia Home Brands – Jacob's Creek and St Hugo

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## More Information

Please note a full bio is available by emailing **Ali Uren** at [enquiries@kiikstart.com](mailto:enquiries@kiikstart.com) or by visiting [kiikstart.com](http://kiikstart.com) and checking out **Speaking Services**